



Reach Out and Read – Iowa (ROR – Iowa) Profile

Reach Out and Read makes literacy promotion a standard part of pediatric primary care, so that children grow up with books and a love of reading.

Reach Out and Read trains doctors and nurses to advise parents about the importance of reading aloud and to give books to children at pediatric check-ups from six months to five years of age, with a special focus on children growing up in poverty. By building on the unique relationship between parents and medical providers, Reach Out and Read helps families and communities encourage early literacy skills so children enter school prepared for success in reading.

ROR's National Impact

- ROR programs are located in more than 2,900 hospitals and health centers in 50 states, District of Columbia, Guam and Puerto Rico.
- More than 2.5 million children participate in ROR annually.
- More than 4 million new, developmentally appropriate books are given to families annually.
- 45,660 physicians and nurses have been trained in ROR strategies of early literacy guidance.
- Reach Out and Read is endorsed by the *American Academy of Pediatrics*.

ROR's Iowa Impact

- 30 ROR clinical locations
- 23,634 children participate annually
- 36,244 new books distributed annually
- ROR - Iowa is working to serve nearly 60,000 additional children by supporting the establishment of new ROR sites throughout Iowa with a special emphasis on clinics serving children at higher risk for reading difficulties, such as those growing up in poverty or with limited English proficiency.

To learn more, visit the national Reach Out and Read website: www.reachoutandread.org. For additional information or assistance in becoming an Iowa ROR site, please complete the following and return it to: **ROR-Iowa, P.O. Box 1382, Johnston, IA 50131; or call Dr. Mary Ann Abrams at 515/241-3458; or e-mail abramsm@mchsi.com.**

Name: _____ Title: _____

Phone: _____ E-mail: _____

Practice Location/Address: _____



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ROR Programs in Iowa:

- McFarland Clinic/Baby Talk, Ames
- Alegent Health Bedford Clinic, Bedford
- UI Family Care Center--Belle Plaine, Belle Plaine
- Cedar Rapids Pediatrics, Cedar Rapids
- Pediatric Center, P.C., Cedar Rapids
- Alegent Health Rosary Medical Clinic, Corning
- Wayne Family Center, Corydon
- Gunderson Lutheran Medical Clinic-Decorah, Decorah
- Northeast Iowa Maternal/ Child Health / Gunderson Clinic/Lori Johnson, Decorah
- Blank Children's Hospital, Des Moines
- Blank Children's Hospital, School-Based Clinics, Des Moines
- House of Mercy Free Medical Clinic, Des Moines
- La Clinica de la Esperanza, Des Moines
- Mercy/Mayo Family Practice Residency Program, Des Moines
- Trimark Pediatrics / Dr. Burt Stanga and Dr. Richard Votta, Fort Dodge
- Franklin Medical Center, Hampton
- UI Family Care--Southeast Iowa City, Iowa City
- University of Iowa Health Care / General Pediatrics, Iowa City
- Van Buren County Hospital, Keosauqua
- Alegent Health Lenox clinic, Lenox
- Lone Tree Family Practice Center, Lone Tree
- Lowden Family Medical Clinic, Lowden
- McFarland Clinic PC, Marshalltown
- University of Iowa Family Care Center--North Liberty, North Liberty
- UI Family Care--Perry, Perry
- UI Family Care--Sigourney, Sigourney
- Deer Creek Family Care, Toledo
- University of Iowa Family Care--Wapello, Wapello
- Peoples Community Health Clinic, Waterloo
- Iowa Health Physicians Clinic, West Des Moines

For more information, contact Dr. Mary Ann Abrams, ROR-Iowa Coalition Coordinator, by phone at (515) 241-3458; e-mail at abramsm@mchsi.com; or writing to ROR-Iowa, P.O. Box 1382, Johnston, Iowa 50131.