



District 6000
Charter No. 26188

Ames Morning Rotary Club Newsletter

"Service Above Self"

Four-Way Test

1. Is it the Truth?
2. Is it Fair to All Concerned?
3. Will it Build Good Will and Better Friendships?
4. Will it be Beneficial for all Concerned?

Vol. 5, No.11

November 2007

Club Officers

President: Dave Kraemer
President-elect: Scott Sanders
Secretary: Terry Adams
Treasurer: Jim Ziebold
Past President: Sandy Horton

COMMITTEE GOALS

Compiled by Dave Kraemer

Following the Club Assembly on Oct. 3, the chairs of each committee were asked to report on their committees' discussion. Here are their reports.

FOUNDATION COMMITTEE

Daryle Vegge

The Rotary Foundation Committee will have two objectives for this coming year.

1. The first is to inform our members and raise awareness of the great programs that are available through the foundation and, ultimately, encourage members to participate in some of these programs. Along with this objective, we will try to inform members how the money that they contribute to the foundation is used and how it ties to these programs.
2. The second objective is to encourage members to be more financially supportive of the programs funded through the Rotary Foundation. This will come about as a result of achieving the first objective.

Programs for the Rotary Foundation are in three major categories. They are;

Polio Plus
Humanitarian Grants
Educational Grants

Where can we best fit??

MEMBERSHIP COMMITTEE

Ginger Johnson

The Membership Committee is fired up to dig into two primary goals: To recruit qualified members and to retain existing membership. Within those goal are many things including new member orientation and ideas aplenty to

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November Programs and Events

November 7

District 6000 Governor Diana Reed

November 13

Board of Directors Meeting
Mid-Iowa Newspapers Office
315 5th Street, Ames, 7:00 am

November 14

Speaker: Brenda and Keith Hobson
Position: Rotary Foundation Volunteers in the Xicotepec Project
Topic: Foundation work in Mexico

November 21

Speaker: John Brighton
Position: VP for Research and Economic Development (and Morning Club Rotarian)
Topic: Research and Economic Development - "You can't have one without the other!"

November 28

Speaker: Ron Smith
Position: ISU Director of Basketball Operations
Topic: ISU Basketball

November Membership Update

New Members:	James Gohman Barbara McBreen
Resignations:	None
Total Membership	73

November Birthdays

02	Arch Oldehoeft
03	Chelon Stanzel
07	Jim Obrecht
18	Craig Marrs
19	Larry Elphic
21	Scott Bauer
24	Denny Soderstrum

November Club Anniversaries

01	David Benson (12 years)
01	Doug Ward (15 years)
11	Michele Conlon (9 years)
19	Dale Ruigh (4 years)
20	Lynn Whisler (5 years)
22	David Inyang (7 years)
22	Jerry Smith (5 years)

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help acclimate new members (sitting at the Presidents table, all committee members greeting guests and potential members, inviting new members to lunch with a small Membership Committee faction to answer any questions and help provide information).

Recruitment and Retention are equally critical. Within the retention we also need to examine inactive members and see what we can do to re-generate their interest in participating.

The Membership Committee members present offered up several ideas including reintroducing an invitation card to pass out to a potential member for a specific meeting, hosting a guest rally, and inviting at least one new guest per designated committee members each month (2 per month) on a rotating schedule – as well as challenging the other committees to invite one potential guest per month within their entire committee. Are you ready!?!

A communication plan was suggested as was bringing new members to a board meeting within the first months of membership, a social Q&A, and more ongoing education.

Thanks in advance to all for their enthusiastic help and excitement for our truly unique Rotary Club. Be engaged, get involved.”

SERVICE COMMITTEE

Dale Ruigh/Jane Acker

The members of the committee are committed to continuing all current projects. Several ideas for enhancing some of the projects were discussed, including providing Lynette Seymour with more help in overseeing Rotaract, increasing the number of club members participating in the various projects, and increasing our commitment to the literacy project. We also talked about selecting and completing an international project.

Service Committee goals got off to a great start with strong turnout for the Mortensen Road Cleanup on Saturday, Oct. 27.

ADMINISTRATION COMMITTEE

Joel Rogers

The Administration Committee's duties include the Website, Sergeants-at-arms, nominating, finance, secretary and programs.

Goals for the committee include:

- Encouraging programming suggestions.
- Establishing a committee to oversee transition of the secretary and treasurer, now elected every four years.
- Considering a process to free the president-elect from programming duties sooner in the year to allow for a smoother transition, possibly using the president-elect-elect.

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November Wedding Anniversaries

09 Jim and Judirae Obrecht (22 years)

18 Brian and Jennifer Dieter (18 years)

New Member Profiles

by Jill Guffy



Sara Gatchel

Ames Morning Rotary welcomes Sara Gatchel!

Sara earned her degree in journalism and public relations from Drake University and is the Assistant Director of Membership/Marketing for the Iowa State Alumni Association.

Actively involved in our community, Sara is a Leadership Ames Graduate. She is a GRIP Mentor, and board member of the Jaycees (former president), the American Red Cross, Young Professionals of Ames, United Way and Chamber of Commerce volunteer.

Sara grew up in Huxley and has just built a new home there. Her free time is spent with her family, her two dogs and two cats, volunteering, her Silpada jewelry business....and starting an MBA at ISU this fall!

Board of Directors

Minutes of September 11, 2007 Meeting

Present: Dave Kraemer, Sandy Horton, Jim Ziebold, Jim Obrecht, Kori Heuss, Jane Acker, Arch Oldehoeft, Scott Sanders, Joel Rogers, Ginger Johnson, Daryle Vegge, Terry Adams and Dave Benson.

The meeting was called to order at 7:04 a.m. in the Mid-Iowa Newspapers building, 315 Fifth St.

The minutes of the August 14 meeting were approved as amended.

The treasurer's report was submitted. Ziebold stated that the CD with US Bank expires in October. District dues were paid in August.

LITERACY. Twenty-eight Morning Rotarians have volunteered to help in classrooms at Edwards Elementary through the Ames Chamber of Commerce partnership program. A regular Wednesday Rotary meeting will be scheduled to be held at Edwards before volunteering begins. Kori Heuss and Jim Obrecht will seek temporary badge samples for volunteers to use.

COMMUNITY SERVICE. The Mortensen Road Cleanup is scheduled for Oct. 27.

FEES. Discussion was held regarding an increase in the guest fee. In January, the cost of meals will go up to \$8.05 each and parking fees will be \$2.25. The union also has proposed a fee for equipment rental, though that fee has been waived until September. As Memorial

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Considering adoption of a strategic plan specific to the Ames Morning Rotary. A subcommittee of the board is now looking at priorities for club resources.

PUBLIC RELATIONS COMMITTEE

Kori Heuss/Barb McBreen

The to-do list for the new Public Relations Committee includes:

- talking to the athletic department
- brainstorming via email a list of visibility ideas.
- establishing a club calendar of all upcoming events
- a monthly email to committees, asking for a publication person on each committee.
- publicizing the Rotaract group.
- soliciting help from members in using the Website, newsletter. Possibly moving key members from Administration to Publicity.
- following up with visiting members and guests with thank you notes.
- providing a publicity form for committees for highlighting events, activities.

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unanimously.

REQUESTS. Horton moved, Ziebold seconded, to authorize \$250 each to FAMSCO and to Iowa MOST. Motion carried unanimously.

Dave Benson requested a \$1,000 club pledge to support establishing an Ames Dog Park. Sanders moved, Johnson seconded, to provide the donation. After discussion, the motion was tabled.

Youth and Shelter Services submitted a request to support Risky Business in May. The topic was deferred.

Mary Greeley Medical Center will hold a dedication of its Diabetes and Nutrition Center from 5 to 7 p.m. Oct. 4. Rotarians are invited to the dedication in honor of club contribution to the center.

ANNOUNCEMENTS. A Foundation and Membership Seminar will be held from 6:15 to 9 p.m. Oct. 24 in West Des Moines. Chelon Stanzel, Dave Kraemer, Scott Sanders and Ginger Johnson will be attending.

Kraemer reminded the board that Oct. 3 will be a Club Assembly, reinvigorating committees.

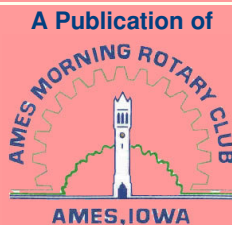
The meeting was adjourned at 8:04 a.m.

Respectfully submitted,
Terry Adams, Secretary

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Union tightens its budget, Horton moved, Vegge seconded, that guest fees be increased to \$12 immediately. The motion passed

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Please send all comments regarding this newsletter to:

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